

Radica Software: Our Story

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The Early Years



Getting Schooled

```
graph LR; A((Electra E7  
Jul 2013)) --> B((Coach &  
Grow  
Apr 2014)); B --> C((Stanford  
Aug 2015));
```

Electra E7
Jul 2013

Coach &
Grow
Apr 2014

Stanford
Aug 2015

Mindset Change: Audacious Humility

```
graph LR; A((Commit to Electra Cloud Aug 2015)) --> B((Innovating on hiring Aug 2015)); B --> C((Building a company culture Aug 2015));
```

Commit to
Electra
Cloud
Aug 2015

Innovating
on hiring
Aug 2015

Building a
company
culture
Aug 2015

The Black Swan



The Bad Times



The Opportunity



Rising To The Challenge



The Proposal



Go global, it's doable



Officially a
Siemens
company
July 2022